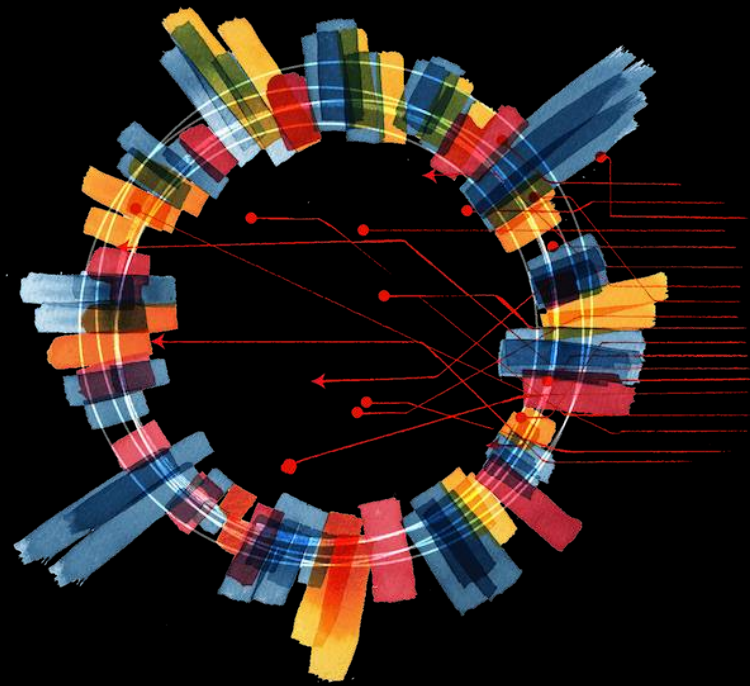


TACTICAL TECH

Making sense of the digital



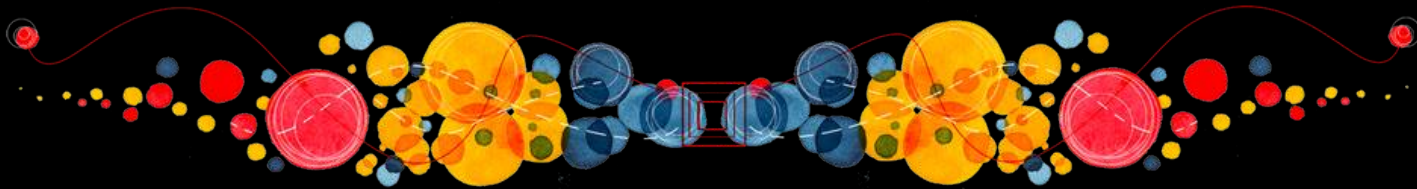
Exposing the Invisible

Resources for investigators and
other evidence gatherers

Laura Ranca – Exposing the Invisible | Tactical Tech
December 2023

**EXPOSING
THE INVISIBLE**

About us



ABOUT US

We are an international NGO that, for over 20 years, has engaged with citizens and civil society organisations to explore and mitigate the impacts of technology on society.

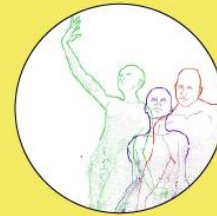
Today, more than ever, we need to reflect critically on our relationship with technology. How do digital technologies impact the way we get informed and make decisions? How can we as a society face the 'side-effects' of an increasingly data-driven world?



ENGAGING WORKSHOPS
& MASTERCLASSES



PLAYFUL TOOL-KITS
& GUIDES



INTERACTIVE EXHIBITIONS
& INTERVENTIONS



INNOVATIVE LEARNING
PLATFORMS

TIMELINE: A TRAVEL THROUGH OUR COLLABORATIVE AND CREATIVE JOURNEY



When Tactical Tech was founded two decades ago, there was a lot of optimism surrounding digital technologies but not much focus on their potential for civil society and the risks that could arise. Many people talked about technology as an equalising and empowering force, but there was little action to make it a reality. Tactical Tech wanted to

Since its creation, Tactical Tech has co-developed hundreds of interventions and resources in collaboration with local partners and collaborators worldwide. These resources have directly reached millions of people: activists, human rights advocates, researchers, journalists, educators, librarians, young people...and the list continues

We work collaboratively to develop & localise resources

The image shows a screenshot of the TACTICAL TECH website navigation bar at the top, with the following items: TACTICAL TECH, OUR WORK, OUR PARTNERS (highlighted in yellow), GET INVOLVED, NEWS & STORIES, ABOUT US, and DONATE. Below the navigation bar is a photograph of an outdoor banner. The banner features a central illustration of two hands shaking, surrounded by various icons representing different aspects of technology and communication. The banner text is in Dutch and discusses the design of mobile phones to attract attention. A large red banner at the bottom of the outdoor banner reads: **HOE JE TELEFOON IS ONTWERPEN OM JE AANDACHT TE TREKKEN**. The background of the photograph shows a brick-paved area and a building with a sign that says 'de bibliotheek'.

TACTICAL TECH OUR WORK **OUR PARTNERS** GET INVOLVED NEWS & STORIES ABOUT US DONATE

PARTNERS DIRECTORY

Explore our directory of civil society organisations, rights groups, schools, universities, libraries, museums and community and cultural centres worldwide with whom we partner to research, co-develop resources and outreach through interventions.

HOE JE TELEFOON IS ONTWERPEN OM JE AANDACHT TE TREKKEN

<https://tacticaltech.org/resources/>

OUR RESOURCES

Explore, use and adapt our educational interventions, resources, tools and research material around the impact of technology on people's lives.



Investigation & creative design to inform and inspire change



TECHNOLOGIES OF HOPE & FEAR

Quarantine bracelets, pandemic drones, predictive cleaning, bio-patches and syndromic surveillance: the pandemic has shown how much faith we put in data, digital tools and the intelligence the companies who produce them claim will solve our problems.

[https://
techpandemic.theglassroom.
org/#](https://techpandemic.theglassroom.org/#)

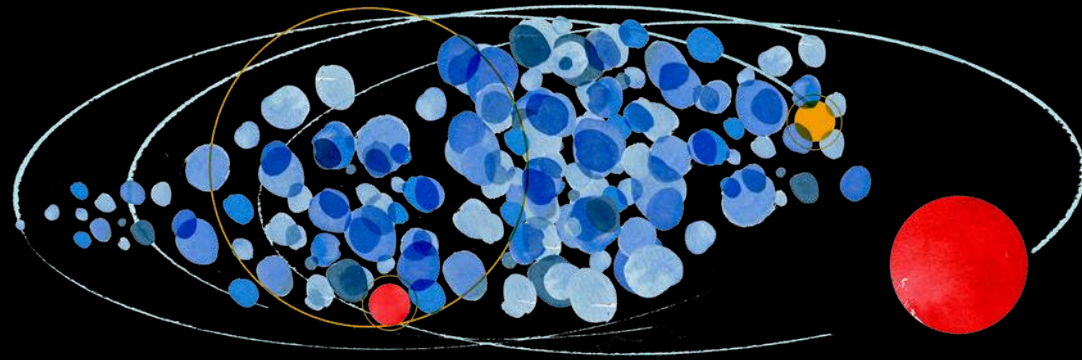


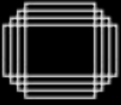
GAFAM EMPIRE

GAFAM Empire is a project developed in collaboration with DensityDesign Lab that looks at the known acquisitions conducted by five big tech companies: Google, Amazon, Facebook, Apple, and Microsoft, which sectors they expanded to, what types of know-how they absorbed, and in fact who they actually are besides who we

[https://gafam.theglassro
om.org/](https://gafam.theglassroom.org/)

Projects





<https://www.theglassroom.org>

THE GLASS ROOM

An interactive exhibition on data and privacy that provides different ways of understanding how technologies and data are changing our lives.





<https://theglassroom.org/youth/>



WHAT THE FUTURE WANTS

A youth-focused exhibition to engage young people in thinking critically about their current digital environment and the future they want to live in.



DATA DETOX KIT

Guides, materials and resources to engage people in conversation about how to improve their digital lives and how they can take control of their privacy, security, and wellbeing.



4. **TURN OFF NOTIFICATIONS**

DIGITAL ENQUIRER KIT

An e-learning course that guides learners through lessons on how to prevent the spread of misinformation. The course covers topics including: Identifying and Responding to Misinformation; Verifying Online Information; Collaborating on and Documenting Your Digital Enquiry; Examining and Sharing Your Findings.

Module 1 introduces some of the recurring cast of characters who will appear throughout the course, as they learn to deal with misinformation in their community.

Lina hears a rumor through social media that her brother, Junior, cheated on his exams. Lina follows the trail until she finds the source of the rumor.





Read >

Articles & Databases

Watch >

Films

Listen >

Podcasts

Learn >

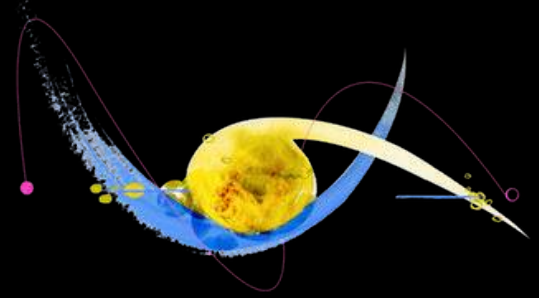
Guides & Workshops

**A new generation of
investigators**

Through a series of films, interviews, guides, tools and workshops, Exposing the Invisible brings together different techniques and individual practices of those working at the new frontiers of investigation.



**Investigative Techniques
and Tools**



- Investigation as a form of evidence-driven civic engagement, community initiated
- Collaborative development and testing of resources
- Accessible free materials, CC licence
- Demystifying investigation techniques, OSINT

Investigation institutes, workshops, discussions

Guides, articles, films, podcast

Training curricula (10+ languages)

Partnerships with local organisations in Latin America, Africa, Asia, Europe



Money and Politics Verification

Deepak Adhikari - We are in a business of thinking

Veteran Nepalese journalist Deepak Adhikari takes us through his life journey from



Investigating Visual Media Conflict and Power
Verification Video Image

The Archive as Activism: Lessons from Mnemonic and the Syrian Archive

Mnemonic, the non-profit that runs Syrian Archive, Yemeni Archive and Sudanese Archive



Basma Mostafa - If we just keep telling the truth

Basma Mostafa, an Egyptian Investigative journalist in Exile, takes us through her journey



Finding and Retrieving Lost Websites

FR EN ES PT

EXPOSING THE INVISIBLE

THE KIT



GETTING STARTED

The Kit

You Are Already an Investigator

Safety First!

INVESTIGATION ESSENTIALS

What Makes an Investigation

Evaluating Evidence and Information Sources

Get Your Facts Straight: The Basics of Fact-Checking

Navigating Libraries and Archives for Investigations

Investigation is Collaboration: How to Make It Work

INVESTIGATION METHODS

OSINT – Diving into an ‘Ocean’ of Information

Search Smarter by Dorking

Retrieving and Archiving Information from Websites

Exposing the Invisible - The Kit

Getting Started

Since you're here, this is the kit for you. This section is about getting you started with an understanding of what the kit is about and what it means to start an investigation.

The Kit



This kit is a starting point for those who believe in the power of information as evidence.

You're Already an Investigator



You are already an investigator. That is why you are here.

Safety First



Stay safe, digitally, physically and psychologically to keep yourself and those around you protected.

Investigation Essentials

Some basics of investigation such as what makes good evidence, how to evaluate it and do fact checking.

What Makes an Investigation



Evaluating Evidence and Information Sources



The Basics of Fact-Checking



A collaborative, self-learning resource that makes investigative skills, techniques, ethics and safeguards applied by experienced investigators more accessible to others who want to start their own investigations to address issues affecting their communities.

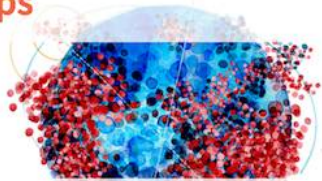
EXPOSING THE INVISIBLE

Navigating Libraries and Archives



Explore libraries and archives that offer precious resources for your investigation.

Thinking Critically About Maps



How to critically read and use maps for investigation, resistance and more.

Mapping Disinformation

How to Track Disinformation Networks

Workshops

Guides

Collaborative Investigations

Evaluating Evidence

Searching

Investigating the Unfamiliar

Geolocation Methods: A step by step guide



How to geolocate photos and videos, moving from basic to more advanced techniques and skills.

Evaluating Evidence and Information Sources

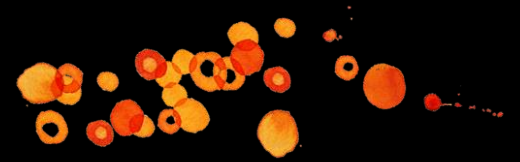


You've identified and collected information to serve as evidence in your investigation. What next?

Retrieving and Archiving Information From Websites



Explore ways to find and retrieve historical and 'lost' information online.



Archiving → accountability, verification, participation, safety ...

- Vital in any **investigations** (journalistic and others): clues from the past, ephemeral proof from the present
- A **mindset**, not just a tool: part of basic investigation 'hygiene'
- Awareness raising: what did we miss? Does it make a difference now?
- Collaborative: everyone can add, others can benefit
- Risks: bias, content taken for granted, gaps, backlash...

Cases

https://en.wikipedia.org/wiki/List_of_fake_news_websites

The screenshot shows the Wikipedia page for 'List of fake news websites'. The article text includes: 'From Wikipedia, the free encyclopedia', 'For satirical news, see List of satirical news websites.', 'This is a dynamic list and may never be able to satisfy particular standards for completeness. You can help by adding missing items with reliable sources.', and 'Fake news websites are those which intentionally, but not necessarily solely, publish hoaxes and disinformation for purposes other than news satire. Some of these sites use homograph spoofing attacks, typosquatting and other deceptive strategies similar to those used in phishing attacks to resemble genuine news outlets.[1][2][3]'. The page also features a search bar, navigation tabs, and a 'Contents' section.

The screenshot shows the Gateway Pundit website. The main article is titled 'THREE DOCTORS From the Same Hospital "Die Suddenly" in the Same Week After Hospital Mandates Fourth COVID Shot'. The article is by Jim Hunt, published on July 18, 2022, at 6:53pm, with 1158 comments. Below the article are social media sharing buttons for Facebook, Twitter, Gab, Telegram, and RSS. To the right, there is a 'POLITICAL PRISONER SPOTLIGHT' section with a 'HELP & DONATE' button and a 'TRENDING' section with several news snippets.

<https://web.archive.org/web/20171221164253/https://www.facebook.com/business/success/categories/government-politics>

The screenshot shows the Facebook Business Success Stories page. The page title is 'Success Stories' and the subtitle is 'Case studies like these inspire and motivate us. See how businesses like yours are growing with Facebook marketing.' Below this, there are filters for Business Size, Objective, Industry, Product, and Region. The 'Government and Politics' category is selected, showing 11 results. Three featured stories are visible: 'Government of Canada', 'Toomey for Senate', and 'Associated Builders and Contractors (ABC)'. Each story includes a thumbnail image and a brief description.

<https://archive.ph/eI025>



Investigation is a mindset. Get started.
kit.exposingtheinvisible.org

TACTICAL TECH

Making sense of the digital



Thank You!

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Ink illustrations by [Ann Kiernan](#) for Tactical Tech

**EXPOSING
THE INVISIBLE**